

A Publication Of SIES College Of Arts, Science & Commerce (Autonomous) (For Private Circulation Only)



FROM THE EDITOR'S DESK

AKSHAY GUPTA
 Editor-In-Chief

It gives me immense joy to announce the second issue of the year. This issue contains the insights regarding the Relief Work completed by SIES College students, staff and Alumni for the Disaster struck Kerala and other prominent college activities as a part of Institutional Social Responsibility. This issue additionally presents the Dark Truth which discusses Social Media as a Facade, hoping that readers would relate with the same. Team Skyline likewise, got the opportunity to interview Bollywood composer and music producer - Mr. Ram Sampath. Alongside, you can gain an insight at the maturing ability of the College and it's students in the issue under the Rising Stars columns. This issue accompanies vouchers and coupons from Mad Over Donuts, Meals From Home, Frapp, Threads India, Chocolate House. Make sure that you collect them along with the newsletter copy! Last but not least, I would extend my whole-hearted gratitude to my entire Team alongside the readers, who have constantly showed their support. Happy Reading!

DR. UMA SHANKAR
 -Chairperson, Principal



I am delighted to announce Volume 7, Issue 2 of SIES Skyline which covers exciting college curricular, co-curricular and extra curricular activities. The Kerala Relief work carried out by the students and alumni of the College was more than just Institutional Social Responsibility, and is covered in the issue. With Autonomy comes greater responsibility, something SIES looks forward to. Best wishes to Team Skyline for their endeavours.

THE HUMAN TOUCH KERALA RELIEF WORK

In August 2018, catastrophe struck 'God's own country'. High levels of rainfall resulted in flooding on a massive scale. The destruction that ensued brought Kerala to a standstill. This calamity resulted in death and injury in large numbers. Lakhs of people lost their homes overnight. The disaster shook the entire nation. Help started to pour in from all parts of the country as well as the world.



PROF. UMADEVI KOKKU
 -Vice Chairperson



Words fall short when it comes to speaking about Team Skyline and the efforts they put in to bring forth a newsletter.

The young Editorial Board along with it's Organising Team leaves no stone unturned be it marketing, sponsorship or creatives and editorial work; to bring forth an issue. Wishing them grand success for Volume 7, Issue 2.

At SIES College of Arts, Science and

Commerce (Autonomous), Sion West, we believe that education is not confined within the four walls of the college. The students are taught values that aide humanity. Hence, after hearing the tragic news, the students and faculty of the College, along with some of the alumni decided to start a fundraiser under the guidance of Chairperson Dr. Uma Shankar, who is herself an alumni, and the Chairperson of the SIES PSA. The fundraiser saw contributions in large quantities, from both students and faculty alike. Certain students volunteered to distribute these provisions personally to the people of Kerala. Sleep and rest became alien to the army of young volunteers. The shopping frenzy for Onam was replaced with shoppers buying for collection centers and working for camps all over Kerala. On August 25th, Kerala witnessed a grim Onam. Malayalis all over the world did not partake in festivities and stepped in to provide solace to the victims of the disaster. The Malayalam Association of the college, canceled their Onam festivities this year to show their support to Kerala and its people in these difficult times. However, they remembered Mahabali's Tale and gathered courage and continued the rebuilding process with a renewed vigor!

While we bear witness to the renovation and reconstruction after the calamity there are two important lessons to take home: Start respecting Mother Nature and her creatures and bring back the harmony that once was. Also, no matter where we live on this planet, what



- Shrishti Gupta, FYBMS

religion, race or community we belong to, at the end of the day, we are humans and humanity should be our religion. The initiative shown by the students and faculty strengthens our belief that our College is helping shape its students into active leaders of tomorrow. This entire journey is a testimony to the lessons of humanity, humility and progressive leadership.

DR. LAXMI MUTHUKUMAR
 -Vice Chairperson



Yet again readers can find interesting columns in Volume 7, Issue 2 of SIES Skyline. The Dark Truth column tackles the need for balance

in using Social Media and the Rising Stars features the budding talent of the College. There's also an interesting interview with the musician and composer, Ram Sampath. So don't miss this issue. Happy reading!

02 COLLEGE UPDATES

CULTURAL ASSOCIATION - DANDIYA RAAS



On the occasion of Navratri, the Cultural Association conducted the Dandiya Raas in collaboration with Team Visions on the 6th of October, 2018, in the college

quadrangle. The event began with an instrumental performance by the visually challenged students from **Prajnya Vision** which was followed by a street play by **Actostudio**, a flash mob by the **Cross VibeZ Crew** and finally a PR stunt by **Team Visions**. The evening was a big success with the enthusiastic participation of more than **700** students.

NSS : Swachata se Divyata



Swachata se Divyata is an initiative by Sri Sathya Sai Seva Organization to clean, repair and paint the R.T.O. Compound below Sion Hospital Flyover. The NSS Unit of SIES College did their part in helping them. They have been working alongside

the volunteers of the organization since September 2018, on Sundays by cleaning the RTO Compound and its surroundings and also painting it.

CAT REGISTRATION DRIVE



The **Feline Club of India** organized a Registration Drive for cats behind the college Gymkhana on the 13th and 14th of October, 2018. The main aim of the drive was to get cats registered by the owners which would provide them with benefits like vaccination and breed certificates, helping them with breed authentication. The drive was not limited only to the students of the college but also the surrounding locale and hence the event saw a huge turnout

of about 600-700 cats that got registered in those two days.

EDC - MOCK STOCK



The Entrepreneurship Development Cell conducted an intercollegiate Mock Stock event on September 29th, 2018. The session involved investing and divesting

in the mock stock market created by the Cell and the participants bidding for and against the shares as per the created market scenarios and portfolio investment options. The event was a huge success with terrific participation from colleges across Mumbai.

RCSIES : HALLOWORLD



The Rotaract Club organized the first ever Halloween Party in the college, **HALLOWORLD**, on November 04, 2018. The event was an instant hit

among the student body with over 150+ participants spookily dressed as monsters and witches. The major attractions of the event were the face painting stall, the dance room with DJ, games and photo booth along with Valak's Empire, the horror room with a built-in maze set in darkness making sure that people screamed and got their rush of adrenaline.

WORDWEAVERS



The Writers Club of our college organized an interactive session with acclaimed Author and journalist **Mr. Bharath Sundaresan**, author of: 'The Dhoni Touch: Unravelling the Enigma that is Mahendra Singh'. He spoke about improving writing skills and the steps to follow for becoming an established author. The main aim of the seminar was to guide budding talent. It was an interactive and fun-filled session with enthusiastic students attending in large numbers.

GREEN THUMBS



At BSNL Complex in Chembur, the Students' Council of SIES College, in collaboration with the Rotaract Club of SIES College, Sion West, carried out a **tree plantation drive**. 60 tree saplings were planted in the drive and the Member of

Parliament, Mr. Rahul Shewale, attended the drive and encouraged the initiative. Officials from the Telecom Woman Welfare Organization (TWWO) were present to grant their support to the students making the event a fruitful one.

'CHANGE' IS THE WAY AHEAD



Dakshinayanam is the official print magazine of the college which has been published since 1961. The 57-year-old annual magazine was recently featured by the Hindustan Times newspaper, amongst a few others, for serving as one of the oldest college magazines across Mumbai. Working with a new topic, a new theme and new inspiration every year, this time the magazine aspires to reflect

upon the idea 'Change'. You can send in your entries for Change-this year's theme at dakshinayanam@gmail.com

03 DARK TRUTH

THE SOCIAL MEDIA FAÇADE

It would, perhaps, be a good idea to look inwards and introspect about how true we are to ourselves, both online and offline. How often do we say things that we truly believe in, and why don't we do it more frequently? How often do we get enveloped in the life of others and start to compare ourselves? This often leads to dwindling self-worth. Humans, in general, yearn to belong. We just want to be 'liked' by others, in a metaphoric sense. Meanwhile on social media, gaining 'clicks' or 'likes' has become the goal.

There is nothing wrong with wanting more attention or recognition as long as it does not send us into an addictive frenzy. The kind of behavior being promoted by social media applications like Facebook, Twitter, Instagram, and Snapchat is one that is highly narcissistic and fake in a toxic way. Just think about it, are we really what we portray ourselves as on these sites? While we paint the picture of a perfect life, one of the dangers is that it eventually shadows the actual problems and leads to a false sense of belief that our life is as good as it can get.



Are we truly living the kind of life we endorse? There is no way of separating the reflected from the real. Our beliefs about ourselves and that of other people, situations and realities are being affected by the sham of social media. Manufactured beliefs lead to something called manufactured outrage, which is on the rise every day. Things that would normally not elicit any negative reaction from an individual suddenly start to make people extremely angry, and possibly because of certain new layers of influenced beliefs. Deconstructing one's mindset and adding values is not a bad thing at its core, but when we lose our beliefs to align with that of the majority, we may lose sight of the truth.

The Indian philosopher, orator, and writer, Jiddu Krishnamurti, has often argued in his work and speeches that conforming to norms hinders our search of the truth. That is exactly what we do on social media; conform and blend so much that we lose our individuality and what may very well be our truth. Who are we if we don't strengthen what we actually believe in?

Ashwini Rao, TYBA

PUBLIC SPEAK



DR. MANJU PHADKE
VICE-PRINCIPAL

Social media is both a boon and a bane. It's a very strong medium of communication. It could be a façade for some, especially for those who are actually 'socially challenged' and live only in a virtual world with virtual friends. For them, it's like a mirror that says 'You are the Queen!' For others, social media is a very good form of reaching out to the masses. This medium of communication has to be used very wisely, which unfortunately is not the case.



DIVYA SHARMA
GENERAL SECRETARY

Social Media is one of the most influential platform in today as almost everyone is a part of it. What we see every day on people's Facebook or Instagram etc. is a highlight. A highlight of their 'perfect' life, of all the great events that occur in an individual's life. Attempts made to recreate certain perfect moments add to the façade people portray. It's about time we delve deep towards reality and rise above the toxic surface to breathe.



SAURAV PANDEY
RC PRESIDENT

Social media is a platform that is being used by the millennials and the elderly alike. The space that provides acceptance to one and all also can reject ruthlessly. Always on the extremes, it is a bitter symphony that somehow tuned itself in the rhythm of life. Though social media offers a global platform to share and express its constant engagement is affecting productivity and relationships and society as a whole.

The HASHTAG Generation

Life has been the sole inspiration for various philosophies and ideas, but in actuality, what is it? A living or something people live or do till they are alive. This life of which we speak has been social since the olden days, what once was true about man living and loving a social life has no changed to the very same man living a fake and obnoxious social media life—a façade of kinds. Earlier one lived for the moments and memories but as one can see, now there is a race going on to make their social media handles more aesthetic and intriguing however bland the reality in comparison might be.

People are found taking pictures, sharing them on social media and then getting excited or upset over the number of likes and comments they gain. People have enough time to stay up-to-date when it comes to keep their social media handles active while they rarely converse in the real life. People show a direct preference and inclination towards a virtual chat session rather than a face-to-face meeting. Psychologically speaking: social media has become the best defense system as it allows one to project themselves the way they want to be seen thus eliminating the chances of them being hurt in ways unimaginable. And so, we have the Hashtag generation, one that survives on likes and comments, and feeds their need to be loved, appreciated and accepted, however, it may be.

- Kevin Nisar, FYBMM

#HEALTHY

#HASHTAG

#AWESOME

#MOOD

#COOL

#SOPPY/NOTSOPPY

04 STUDENTS' CORNER

RISING STARS

It is that time of the year where we put on our shades and become ready to be spectacted by the shining talent in the college. The featured Rising Stars are students from various departments who are doing something different in their own special way. Cheers to them and their efforts that keeps our College's flag flying high.

- Prithish Murgan, FYBMM & Taniya Lad, SYBA

ROSHAN SHETTY, 19 CLASS: SYBSC

A certified black belt in Karate from ShitoRyu Sports Karate and Kickboxing Association (SSKKA), Roshan has been doing Karate and Kickboxing since he was 14. He participated in a total of 17 national championships and has secured 7 gold medals in Kickboxing Nationals, 3 Gold medals in Karate Nationals and 1 gold in MMA Nationals. 'Having no limitation as limitation,' a quote by Bruce Lee, Roshan's idol, is what gets him going.



SAMYUKTA NAIR, 18 CLASS: FYBMM

This girl knows how to pop with hip-hop! Samyukta has represented India in the World Hip Hop Dance Championship at Vegas in 2016, and has also been the Gold Medallist at the Dance World Cup, 2017, held in Canada. Looks like this rising star has already scaled and scored well in her international journey! We hope to see this star shine bright and keep grooving.



GAYATHRI PILLAI, 18 CLASS: FYBMM

A certified makeup artist and hairstylist trained from the BHI Academy, Gayathri has always loved playing with colours and doing something out of the box where her personal favourite is high-end fashion makeup. Having worked at the Lakme Fashion Week 2018, her work has also been featured in the Hindustan Times. She has worked at AIYANNA 2018 (Neeta Lulla Fashion Academy), ITM IFDT, 2018, and has been responsible for the makeup for the photo-shoot of actress Dhruvi Jani while creating awesome looks for Vogue featured designer Anshu Bhagaria.



ARNAV JAWLEKAR, 16 CLASS: FYJC

Perhaps the youngest addition to Rising Stars, Arnav has been driving people crazy with his mad photography skills. Beauty lies in the eyes of the beholder they say. Well, this young boy is definitely giving everyone a new perspective. Cameras have always fascinated Arnav since childhood, and though he has not taken any formal training, he still manages to captivate others with his abstract photos and his love for high-end camera lenses. He is grateful to SIES and its various associations for giving him the opportunity to explore his hobby.



YASHIKA BISHT, 18 CLASS: FYBA

The one who helped form the 'Cross Vibez' Crew, a dancing group of like-minded College students who aspire to take their dance to an international level. Yashika is a self-taught dancer who believes in experimenting and learning new things every day. She has participated in various intercollegiate fests such as Malhar, Dimension, Ola as well as the College fest Visions, bagging awards and prizes each time.



Our Obligation Towards Future Generations - By Uran Khatola.

An obligation refers to a moral claim that a person may have over another person. To explain this in a simplistic fashion, if I paid you 100 rupees for a job, you are obligated to deliver the job I paid you for. Hence, we might conclude that an obligation is a moral duty that one person or entity may have towards another. Over the past century, philosophers, economists, environmental activists and advocates of sustainable development have all untiringly debated about the legitimacy of such a claim that the future generations have upon us.

Today, as the landscape of our civilization rapidly transforms into a dystopian wasteland of technological wreckage, while the marine life in the sea and animals on the land choke on our plastic waste, the bees, and animals in our forest die as they lose their homes, while the air in our cities is rendered un-breathable from our toxic industrial emissions, this debate holds more water than it had in the past. The very definition of man that our civilization stands upon holds man to be a rational-social being. Hence, it is only logical to see that this definition leads us to the obviousness of our obligation to the future generations. For, if man is a social being then his significance is derived from a social function. In other words, the meaning of man's life is a direct translation of the role he plays in the society to the best of his nature, guided by the virtue of his reason. Now, the basis of this society, is its smallest institution, the family. The family is a unit of sustenance that is established broadly on the motive of longevity; the continuation of the bloodline, or largely - the continuation of the human race. Essentially, the family is responsible for the continuous existence of the society. Hence, the most basic social role of man is his duty towards this institution called family.

As discussed above, the function of the family is procreation, nourishment, and social sustenance; we may, therefore, arrive at the conclusion that it is the duty of man to not only give birth to the future generations but also to raise them with a complete overview of his own morality and to bestow them with opportunities to grow, expand and develop further from where the society originally stands.

05 REVIEW PAGE

KOOK

The Door to a Delicious Bite

The Kook is the latest addition to the elite hub of restaurants in Chembur. It specializes in North Indian and Mughlai cuisine. The ambience of the restaurant involves an open seating whereby the patrons have the choice of enjoying their food indoors or having a gala time out in the open. The service at the restaurant is prompt with the warm and welcoming nature of the workers, making you feel at home. Simplicity is what best defines the decor and the ambience of the place while all the focus is on the food served, and in all earnest it doesn't disappoint. Recommended dishes from the selection platter would be the Iranian styled chicken, Pot Rice, Mutton Biryani and Butter Chicken. The desert menu is equally vast, where the fresh gulab jamuns and Oreo cheesecake are delectable enough to make it to the recommendation list. If you are looking forward to having a nice time with family and friends, then this is the place to visit. Worth the money and the wait, The Kook is what you should be checking out next.

- NAMI SEHGAL, SYBMS

FOOD QUALITY ★★★★★

SERVICE ★★★★★

AMBIENCE ★★★★★

VALUE ★★★★★

You may have heard quite a lot about the summer of 69, but now make room for the nostalgia of 98. TVF Play's 'Yeh Meri Family', a fresh, nostalgic, sweet and emotional web series that takes one back to the jolly days is a story that revolves around the middle child of the Gupta household, Harshu –played by Vishesh Bansal, who when not at war with his mother or sparring with his brother is busy agonizing himself over the lack of excitement in life. In Harshu's antics and dilemma you surely will reminisce your childhood days too. From his love for Bournvita to the hypocritical hate for milk, we've all been Harshu at some stage of our life. Harshu's relationship with Shanky is something that viewers find refreshing. Wise beyond his years, Shanky is Harshu's friend and strategist, frequently giving him sagely advice. From giving advice about what slam book to buy to being his partner in crime, we all have had a friend like Shanky in our life. The series also marks the debut of Revathi Pillai, a student of SIES

who plays the heartthrob crush of Harshu and many other 90's boys in the series. Mona Singh and Akarsh Khurana add old-school charm to the series with their mature acting and subtle delivery of harsh realities. Titbits of childhood are relieved through trump cards, comics, and milkshake with Rooh Afza albeit what makes them special is the meticulous detailing in reminiscing these events with aplomb. From among the nostalgia and reminiscence, the hidden message about the significance of a family and that of siblings in one's life can be felt throughout the show. If you were the *Shaitan bachha* of your house who used to get an earful from his parents almost on a daily basis or if you had to live under your brother's achievements or if you had to go for tuitions while other children played outdoors, then this show should definitely make it to your binge list.

- MERLIN JOHNSON, FYBMS

Yeh Meri Family

The Shooting Star

The Shooting Star is travel blogger, Shivya Nath's first book. Shivya quit her job and conventional life 4 years ago to travel the world. She started sharing her experiences as a nomad through her blogs and went on to become one of the best travel bloggers in India. 'The Shooting Star: A Girl, Her Backpack and the World', starts off with a riveting anecdote about a soul cleansing ritual that Shivya experienced in Ecuador. In the travelogue, Shivya narrates exhilarating moments from her journeys that will leave you speechless. She talks not only about her outdoor journey but also her own internal journey of self-discovery. She gets candid about her story, the reasons behind her unconventional decisions and her relationships. Shivya also briefly talks about her entrepreneurial venture, *Untravelled*, an organization which introduces people to unique and authentic travelling experiences. The book contains various stories that have been merged together so well that they seem almost fluid. The author's writing style gives the book a raw and honest touch. The writing is so heartfelt that the reader almost gets lost in the whirlwind of stories. The author urges her readers to get out of their comfort zones and explore the world. She wants readers to get inspired by her journey of self-discovery and hopefully start theirs too. This book is definitely a must-read for anyone who craves the rush of adventures and the feeling of freedom. It has a way of setting the reader's imagination and desires free. *The Shooting Star* makes for a refreshing yet enlightening read with its anecdotes and life lessons.

- MEDHA PALAV, SYBMM

06 BEHIND THE SCENES

THE MUSICAL CALL -in talks with Ram Sampath

A tête-à-tête with Bollywood composer, music producer and musician Mr. Ram Sampath of *Raees*, *Talaash* and *Delhi Belly* fame. Here is an excerpt from the interview. You can read the entire interview on the [Skyline blog page](#).

Q. How and when did you realize that music was your calling?

I was always intrigued by the structure of songs. It had been an obsession of mine since I was a child. My first toy was a LP player, so before I learnt to talk I learnt how to change LPs. I started writing songs when I was about 10 years old and it was very clear from that time that this is what I wanted to do for the rest of my life. By the age of 12, I was figuring out to be a professional musician and I was already working with bands and had started performing for a live audience.

Q. From Delhi Belly to Coke Studio, you've shown versatility like none other. Did you plan for this to happen or did you go ahead with the flow?

That is an interesting question (laughs). I'd like to accredit my parents for my appreciation of music genres. My dad was a big fan of The Beatles, Jimmy Hendricks, and Elvis Presley among others while my mother, on the other hand, listened to Hindustani classical. Due to this, I got to appreciate a variety of genres of music. **People see the differences in genres; I see what makes genres similar to each other.** For me, a folk song by Kumar Gandharva is as moving as Radiohead.

Q. Who has inspired you?

The music industry houses many inspiring people that not only work on the front but also behind the scenes, so it is tough to single out a person. My most important teacher has been Rajat Dholakia, affectionately called as *Jhukku*. He is a well-known name in the advertising industry. He was the person who told me to go into the world of music and sound, and so far, he has been a massive influence on my life.

Q. Do you have any dream project? If yes, then what is it?

I am currently working on a project which is about connecting Indian talent from different genres. It is a project that is very close to my heart and you will hear about it soon.

-Mamta Sandu, TYBMS & Shreya Siddharth, FYBMM

Q. What is the future of Music in India? What personally inspires you to go on?

The future of the music industry in India is very bright. Earlier, the music industry acted as an ancillary arm to the film industry but now it is slowly building up its own identity. We are currently witnessing the emergence of a healthy music industry, which will shape up completely in the next 10-15 years.

Q. Any final words to aspiring artists?

Do not worry about money or success, just enjoy the process. If you are an artist, you are going to be an artist till you leave this planet. There is no destination, so enjoy the journey. Surround yourself with people that you love and people that love you and will protect you. Never forget the most important thing - **Be yourself.**

“
PEOPLE SEE THE
DIFFERENCES IN GENRES;
I SEE WHAT MAKES
GENRES SIMILAR TO EACH
OTHER
”



07 AROUND SIES

VISIONS, UTKARSHA & MORE



Visions, the annual fest of SIES College of Arts, Science and Commerce (Autonomous) is all set for its 27th year with the theme being Ashwatthama: The Immortal. The theme this year speaks about immortality and balance, two aspects of life that we all yearn for. After the tremendous success and response to 2017 Visions Rhapsody, this year, things are about to get bigger and better. Events like K-pop, Mr. and Ms. Visions, along with Mime, Football, and Cricket etc. have



been getting registrations like never before while Hostage Hijack remains the audience's favourite. Year after year people make memories and relish their moments at Visions. It is about time that you join the joyous clique too on the 17th and 18th of December, 2018.

Along with the annual intercollegiate fest in December, Visions will be preceded by the intra- collegiate and inter-departmental literary fest Utkarsha on December 15, 2018. The bar had been set high for Utkarsha last year itself and looks like the College is about to maintain the standards and add more to it this year. You can register for the events at desk set-ups in the foyer.

WE ARE GLAD TO ANNOUNCE THE MEMBERS OF THE EDITORIAL BOARD FOR THE YEAR 2018-19

Chairperson	Dr. Uma Shankar
Vice Chairperson	Prof. Uma Devi Kokku
Vice Chairperson	Dr. Lakshmi Muthukumar
Editor-In-Chief	Akshay Gupta
Joint-Editor	Nami Sehgal
Associate Editor (Content)	Garima Bhatt
Associate Editor (PR & Sales)	Divya Sharma
Associate Editor (Marketing)	Mithil Shah
Sub-Editor - Marketing	Shresti Ande
Sub-Editor - Marketing	Rishi Nandrajog
Sub-Editor - PR & Sales	Mamta Sandu
Sub-Editor - PR & Sales	Aditya Anaokar
Sub-Editor - Creatives	Anuj Gogari
Sub-Editor - Creatives	Kanak Dhotre
Sub-Editor - Blog & Layout	Ashwini Rao
Sub-Editor - Content	Ankush Maiti
Sub-Editor - Content	Medha Palav



		5	2			4	6	
		6		4				
1				6		3		9
2		1			3	6		
3								8
7				2	5			
		8	6				5	
			7			2		6
	2				9	8		3

siesskyline.wordpress.com

[/siesskyline](https://www.facebook.com/siesskyline)

[/sies.skyline](https://www.instagram.com/sies.skyline)



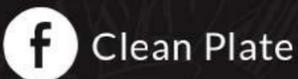
WHAT I ATE

and why it's

GREAT

BROUGHT TO YOU BY

CLEAN PLATE



IIDE

INDIAN INSTITUTE OF DIGITAL EDUCATION

Contact No: 096199 58615



/IndianInstituteOfDigitalEducation



@iideonline